

THIS IS WHY TWEHA® PRODUCTS ARE NOT AVAILABLE IN GENERAL STORES OR BUILDING SUPPLY SHOPS

Professional façade bonding requires more than just a cartridge of adhesive

In today's construction market, many products are available everywhere: online shops, general hardware stores, and large building supply chains.

At TWEHA®, we deliberately chose a different path.

Our bonding systems are not sold through general retail channels or standard building supply shops.

Why?

Because successful bonded façade construction depends on far more than simply purchasing an adhesive.

A façade bonding system is not a commodity product

Bonded façade technology is a specialized engineering discipline.

The long-term performance of a bonded façade depends on:

- correct substrate preparation,
- proper material selection,
- climate conditions,
- structural detailing,
- installation quality,
- and system compatibility.

Even the highest-quality adhesive cannot compensate for:

- incorrect application,
- unsuitable substrates,
- poor detailing,
- or inadequate technical knowledge.

This is why we believe professional guidance is an essential part of the product itself.

The TWEHA® brand is more than adhesive alone

The TWEHA® brand is built on multiple pillars:

- high-performance bonding systems,
- technical expertise,
- façade engineering knowledge,
- practical installation experience,
- and a strong international network of specialized distributors.

Our distributors are not simply resellers.

They are carefully selected professional partners who actively develop the bonded façade market within their own region together with TWEHA®.

Why we work exclusively with specialized distributors

By limiting product availability to recognized and trained distribution partners, we can ensure that customers receive:

- authentic TWEHA® products,
- professional technical advice,
- project-specific support,
- reliable application guidance,
- and long-term service.

This creates significant advantages for installers, façade contractors, architects, and project developers.

Because in façade construction: **technical support is just as important as the material itself.**

Training and expertise matter

Bonded façade systems require precise execution.

Our specialized distributors understand:

- façade engineering principles,
- substrate requirements,
- ventilation concepts,
- structural load transfer,
- fire-related considerations,
- and correct adhesive application methods.

This expertise helps reduce:

- installation errors,
- project risks,
- unnecessary failures,
- and long-term maintenance problems.

A general hardware store simply cannot provide this level of technical support.

Protecting quality throughout the entire process

Restricting distribution also helps us maintain consistent quality control across the entire supply chain.

Customers can rely on:

- correct product storage,
- proper stock rotation,
- verified authenticity,
- and up-to-date technical information.

This is especially important for professional façade bonding systems where:

- shelf life,
- storage conditions,
- and system compatibility

directly influences long-term performance.

Building long-term partnerships instead of simple transactions

At TWEHA®, we focus on sustainable professional relationships rather than short-term product sales.

Our distributors invest in:

- local market development,
- technical training,
- customer guidance,
- and long-term project support.

Together, we help façade professionals successfully realize technically reliable bonded façade projects.

This collaborative approach strengthens:

- product confidence,
- installation quality,
- and customer satisfaction.

Specialized support creates better façade performance

In bonded façade applications, small technical details can have major consequences.

Correct advice regarding:

- substrate selection,
- surface preparation,
- adhesive geometry,
- ventilation,
- and installation conditions

can make the difference between long-term success and premature failure.

Our distribution model ensures that professional support remains available throughout the entire project process.

Why exclusivity benefits the end user

The selective availability of TWEHA® products is not about limiting access.

It is about protecting:

- installation quality,
- technical reliability,
- and long-term façade performance.

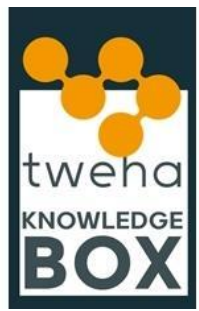
By working exclusively with trained partners, we maximize the value of the investment for the end user.

Customers receive not only premium bonding products but also access to the knowledge and experience required to use them correctly.

Conclusion

Bonded façade systems are highly specialized technical solutions that require professional knowledge, correct application, and reliable support.

That is why TWEHA® products are exclusively available through carefully selected and trained distributors — not through general retail stores or standard building supply chains.



Because true façade performance is achieved not only through product quality, but through the combination of:

- technology,
- expertise,
- support,
- and professional partnership.

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