

®

OUR RELATIONS CONSIDER SUPPLIER KNOWLEDGE THE MOST IMPORTANT FACTOR

Technical Expertise and Support Are More Valuable Than Price Alone

The façade industry is becoming increasingly specialized and technically demanding. Architects, façade engineers, contractors, and installers are no longer looking for a supplier that simply delivers products — they are looking for a reliable technical partner with in-depth expertise and practical industry knowledge.

And the market confirms this trend.

No less than **93% of our relations consider technical knowledge and supplier expertise the most important characteristic of a modern supplier.** More than ever before, professional users value guidance, technical support, and application knowledge as essential factors in successful façade projects.

Knowledge Creates Confidence

In bonded façade constructions, every detail matters. Material compatibility, substrate preparation, façade movements, wind loads, ventilation, and installation procedures all directly influence the long-term performance of the façade system.

This is why technical knowledge has become more important than price alone.

When companies consider switching to another supplier, it is increasingly clear that:

- Technical expertise
- Professional support
- Reliable project guidance
- Practical façade knowledge
- Application-specific advice

are more decisive than purely financial considerations.

The façade industry understands that choosing the right partner helps avoid costly mistakes, delays, and long-term performance issues.

Why Professionals Choose TWEHA®

At TWEHA®, we do more than supply bonding systems. We actively support façade professionals with specialized knowledge developed through years of international façade consultancy experience.

Unlike many general adhesive suppliers, TWEHA® focuses specifically on the bonding of façade cladding systems. This specialization allows us to provide highly targeted advice and practical solutions for complex façade applications.

Our clients benefit from:

- In-depth façade bonding expertise
- Technical support during design and installation
- Assistance with substrate compatibility
- Guidance for sustainable façade solutions
- Reliable and tested bonding technologies
- Practical insights that improve efficiency on-site

Efficiency Through Expertise

Knowledge and technical support help users work smarter, faster, and more efficiently. With the right guidance, installers can reduce risks, improve installation quality, and optimize project performance.

For architects and façade builders, working with a knowledgeable supplier means greater confidence in the durability and reliability of the complete façade system.

In today's construction industry, expertise is no longer an added value — it is an essential requirement.

Building Long-Term Partnerships

At TWEHA®, we believe successful façade projects are built on more than products alone. They are built on trust, technical competence, and long-term cooperation.

That is why we continue investing in innovation, technical development, and practical façade knowledge — helping our partners realize safe, durable, and high-performance bonded façade systems worldwide.

Looking for a façade bonding partner that combines proven products with real technical expertise?

Our specialists are ready to support your next façade project with reliable advice and innovative bonding solutions.

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