

THE MASONRY BRICK ERA IS PASSÉ

The days when buildings were simply constructed with rows of traditional masonry bricks are long behind us.

Modern architecture has evolved.

Today, a building façade is far more than an exterior shell — it is the visual identity of a company, organization, or brand. A façade communicates innovation, quality, sustainability, and ambition before anyone even steps inside.

In today's architectural landscape, every building tells its own story.

Modern Architecture Demands Modern Façades

With thousands of companies and architectural visions worldwide, there are now countless façade materials available:

- Composite panels
- Metals
- Ceramics
- Natural stone
- Phenolic panels
- Fiber cement panels
- Glass façades

Each material offers its own unique appearance, technical properties, and architectural possibilities.

But regardless of the chosen material, every façade panel must ultimately meet one critical requirement: **It must be fixed safely, durably, and reliably to the building structure behind it.**

The Future of Façade Installation Is Bonding

As façade systems become more advanced, traditional visible mechanical fastening methods increasingly struggle to meet modern architectural demands.

Architects and façade engineers are looking for:

- Clean aesthetics
- Invisible fixing methods
- Reduced structural stress
- Greater design freedom
- Faster installation
- Long-term durability

This is exactly where bonded façade technology makes the difference.

TWEHA® — Global Knowledge Partner in Bonded Façade Systems

TWEHA® is recognized worldwide as a leading knowledge partner in adhesive fixing systems for ventilated façade structures.

For decades, TWEHA® has supported façade professionals, architects, engineers, and installers with advanced bonding solutions and technical expertise.

At the heart of this expertise stands Mario van Leeuwen.

With a background as a structural expert and nearly 50 years of industry experience, Mario has dedicated his career to understanding façade behavior, structural performance, and adhesive technologies.

Since 1999, he has led TWEHA® as a specialist in cladding panel bonding systems.

Thanks to this extensive experience, TWEHA® understands better than anyone:

- How different façade materials behave
- How thermal movement affects cladding
- Why proper ventilation matters
- Which bonding systems perform best
- How adhesives outperform traditional mechanical fixing in many applications

Why More Professionals Choose Adhesive Bonding

Bonded façade systems offer major advantages over traditional visible mechanical fastening:

- Cleaner and more modern façade aesthetics
- No visible screws or rivets
- Better stress distribution
- Reduced risk of panel cracking
- Greater architectural freedom
- Improved durability
- Faster and more efficient installation

Bonding technology is no longer an alternative — it is increasingly becoming the preferred solution in modern façade engineering.

Discover What TWEHA® Can Do for You

Whether you are an architect, façade builder, distributor, engineer, or project developer, TWEHA® helps you realize durable and high-performance ventilated façade solutions.

Our expertise goes beyond supplying adhesive products.

We provide:

- Technical support
- Engineering knowledge
- Application guidance
- Training
- Reliable system solutions

Because successful façade bonding starts with knowledge.

Curious about the advantages of bonded façade systems?

Or would you like to discover what TWEHA® can do for you or your customers?

Visit TWEHA® or contact our team for more information.