

THE INTERNATIONAL RISE OF BONDED FAÇADE CLADDING

Modern architecture is evolving rapidly. Around the world, architects, engineers, and façade specialists are increasingly choosing bonded façade systems for their combination of:

- clean aesthetics,
- structural performance,
- durability,
- and installation efficiency.

As a specialist in façade bonding technology, TWEHA® operates worldwide with a strong international distribution network supported directly by the expertise of TWEHA® headquarters.

Together with our partners, we provide:

- technical support,
- façade engineering advice,
- project-specific guidance,
- and sustainable bonding solutions for modern ventilated façade constructions.

Worldwide Expertise in Façade Bonding

Over the years, TWEHA® has built extensive international experience in the bonding of façade elements across a wide range of:

- climates,
- building regulations,
- façade materials,
- and architectural applications.

Thanks to continuous:

- research,
- innovation,
- testing,
- and practical support,

bonded façade technology has become widely accepted throughout most European markets.

Today, millions of square meters of façade panels worldwide are successfully installed using TWEHA® adhesive systems.

Growing Global Demand

While bonded façade systems are already well established across Europe, other regions are rapidly adopting the technology as well.

Markets such as:

- the United States,
- Canada,
- Oceania,
- and the Middle East

are increasingly recognizing the advantages of adhesive façade bonding, including:

- hidden fixing systems,
- reduced thermal bridging,
- improved aesthetics,
- lighter constructions,
- and long-term durability.

As modern architecture continues to demand cleaner and more sustainable building solutions, the global growth of bonded façade systems is accelerating.

Dutch Innovation Leading the Way

Within the European construction sector, Dutch façade engineering is widely recognized as highly innovative.

The Netherlands has consistently played a pioneering role in:

- ventilated façade systems,
- adhesive bonding technology,
- sustainable construction,
- and modern façade design.

This innovative mindset has helped accelerate the acceptance and implementation of bonded cladding systems across many international markets.

Conservative Markets Slowly Changing

At the same time, some countries remain more conservative in their approach to façade innovation.

In markets such as Germany and France, factors including:

- complex bureaucracy,
- conservative regulations,
- lengthy approval processes,
- and strong protectionist structures

have historically slowed down the adoption of new façade technologies.

As a result, innovation in bonded façade applications has often progressed more slowly compared to neighboring countries.

Market Acceptance Continues to Grow

Despite these challenges, interest in bonded façade technology continues to increase strongly across all markets.

Façade builders, architects, and contractors increasingly recognize the benefits of advanced adhesive systems and look with growing enthusiasm toward countries where bonded cladding has already become standard practice.

The advantages are clear:

- improved aesthetics,
- greater design freedom,
- reduced mechanical fixing,
- enhanced durability,
- and faster installation.

TWEHA®: Supporting the Future of Façade Bonding

With decades of experience, TWEHA® continues to support the global façade industry through:

- technical expertise,
- Engineering Support,
- innovative adhesive technologies,
- and international project guidance.

Our mission is simple:

to help professionals worldwide create safer, more durable, and more sustainable façade systems through proven bonding technology.

As global construction continues to evolve, bonded façade systems are no longer the future — they are already becoming the international standard.

TWEHA®, 2026