

GET RID OF THE CAULKING TUBES!

Did you know that every year an estimated **2.5 billion plastic mastic tubes** end up as waste worldwide?

To put that into perspective: That equals nearly **80 times the volume of the Titanic** — every single year!

For the construction and adhesive industry, this creates a massive environmental challenge. And the reality is clear: traditional plastic cartridges generate enormous amounts of unnecessary plastic waste.

At TWEHA®, we believe it is time for change.

Sustainability is no longer optional

Protecting the environment is not a trend — it is a responsibility.

Preserving our quality of life and maintaining the environmental balance for future generations requires more than promises. It requires real action.

For more than 30 years, TWEHA® has invested continuously in:

- cleaner production processes
- sustainable product development
- environmentally responsible packaging
- reducing environmental impact across the entire supply chain

Our commitment goes far beyond optimizing production alone.

We actively develop solutions that help reduce waste on construction sites and contribute to a cleaner, more sustainable industry.

Replacing plastic tubes with recyclable foil packs

One of the biggest steps forward is the transition away from traditional plastic cartridges. Instead of rigid plastic tubes, TWEHA® is introducing **foil packs in recyclable foil** — a far more sustainable alternative for adhesives and sealants.

Why is this such an important improvement?

Because foil packs:

- create dramatically less waste
- use significantly less plastic
- reduce disposal volume
- lower transportation weight
- improve environmental performance on site

Compared to conventional cartridges, recyclable foil packs can reduce packaging waste by more than 90%.

That means:

- cleaner job sites
- lower waste costs
- less plastic pollution
- reduced contribution to the global “plastic soup”

Sustainability without sacrificing productivity

Sustainable solutions must also remain practical.

That is why TWEHA® ensures that switching to foil packs is simple and efficient for applicators and installers.

To encourage wide acceptance of this environmentally friendly system, TWEHA® is even temporarily supplying the required special caulking guns free of charge.

This allows professionals to:

- switch immediately to sustainable packaging
- maintain productivity
- reduce waste without additional investment
- work more efficiently on site

Innovation with responsibility

Innovation is not only about creating better products.

It is about creating a better future.

By replacing traditional plastic cartridges with recyclable foil packs, TWEHA® once again demonstrates its position as an innovative leader within the façade bonding and adhesive industry.

Because a cleaner and more sustainable world is not only important for us today — it is essential for the generations that follow.

Less plastic.

Less waste.

More responsibility.

That is the future of professional adhesive packaging.

TWEHA®, 2026